



Dear Supporter of Durham Athletics,

October, 2021

Durham High Cheerleaders would like to raise funds to help support the purchase of new bleachers in the football stadium and bolster funds to replenish the cheerleaders program needs. Our fundraiser for this year is an inaugural bicycle marathon called "Mini Fondo." We are very excited to announce that we will be starting the tradition by offering an **in-person and virtual** event (with COVID protocols in place) on November 13, 2021. All pre-registration bike participants will receive a shirt with sponsor names prominently printed on the back of the shirts if registered by October 15, 2021.

Your support of Durham athletics is needed to complete the last stage of the stadium project. We are planning some additional fundraising events, but the Bike Marathon will be our primary (and hopefully most lucrative) fundraiser. We plan to provide 90% of funds raised toward the bleachers.

If you would like to generously sponsor this year's Bike Marathon, there are four sponsorship levels outlined below.

- \$1,000 (gold) - business name/logo printed on the top tier on the back of the participant shirt and the registration website (you provide the artwork). You will also receive two free bike registrations for the 5K, 10K, or marathon event.
- \$500 (silver) – business name/logo printed on the participant shirt (second tier) and the registration website as well as a free bike registration for the 5K, 10K, or marathon event
- \$300 – (bronze) business name/logo printed on the participant shirt (third tier) and the registration website as well as a free bike registration for the 5K, 10K, or marathon event
- \$100 – (blue) business name printed on the participant shirt (fourth tier)

To sponsor you can complete your sponsorship and payment electronically at:

<https://runsignup.com/CreateRaceSponsor/113208/t/Ys2Ik77uOF054KMOjUKNIKF35PNXk05>



Kindly submit your sponsorship by October 8, 2021 to be included on the race shirt. If you have any questions regarding sponsorship, please do not hesitate to contact Stacy Ann Button at 530-570-3226 or stcynn491@yahoo.com Please email your electronic business logo to durhamcheer@yahoo.com.

You can register for the event electronically at:

<https://runsignup.com/Race/CA/Durham/DurhamMiniFondo>

You can register for the event on your phone by scanning:



Thank you for supporting Durham High School. Your generous donation will help toward completing the last stage of the stadium project at Durham schools!

Sincerely,
Stacy Ann Button, Head Cheer Coach